



Welcome Pack



Welcome – INTRODUCTIONS

Welcome to Brentwood Youth AFC & Brentwood Girls AFC, we are a local community grassroots youth football club who aim to provide opportunities for boys and girls of all abilities.

Meet the team behind the badge



Mike Nicoll

Club Secretary

Mob 07968 013232



Gary Haines

Club Welfare Officer

Mob 07930 390854



Martin Pearse

Club Chairman

Mob 0784 9294575



Laurence Bough

Club Treasurer



About the Club – HISTORY

Brentwood Youth AFC is an FA **England Football Accredited** youth football club based in the Brentwood area. Brentwood Youth AFC was formed in 2016 when two local like-minded clubs- Brentwood Athletic and Kelvedon Hatch decided to merge, creating a new club with over 400 playing members.

We are proud to welcome boys and girls from the age of 4 into our Academy and girls from 5 years into our Wildcats sessions and see them progress right through to U18 age levels. We have pitches for training and matches at Larkins Playing Fields, Woodlands School, Old Brentwoods and The Nuclear Bunker as well as Astro turf training facilities at Brentwood Prep School and St Martins School. We are currently playing football in the Brentwood Community Football Alliance, Chelmsford Youth and Essex County Girls Leagues. These offer a mix of festivals, 5-a-side, 7-a-side, 9-a-side and 11-a-side matches with the added opportunity for Futsal for certain age groups.

Our coaches are all CRC checked and are required to achieve at least FA Level 1 in coaching- many then progressing to Level 2. We are looking to increase the numbers of girls teams over the coming seasons as part of our commitment to achieving FA **England Football Accredited** Development Club status.

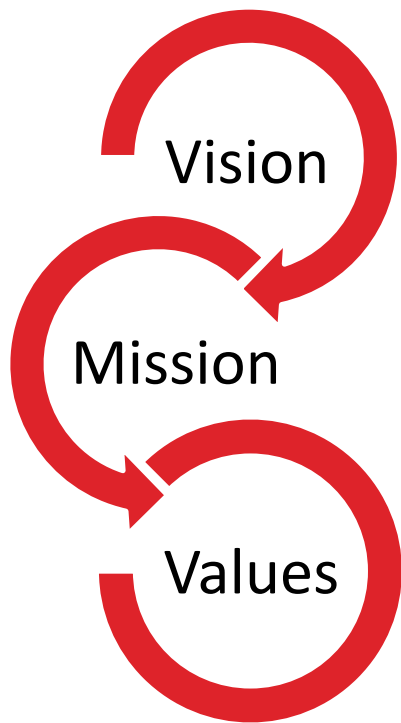
Our philosophy is to welcome boys and girls of all abilities, and help them realise their full potential. We organise teams, ensuring the players are playing at the correct level as they grow and develop. Managers and Coaches focus is to ensure all players are enjoying their football and this may mean players moving groups from time to time.

We have a good relationship with our local governing body, Essex County Football Association. They support us to operate by subsidising the clubs Public Liability Insurance each season and part fund the clubs Personal Accident Insurance.

Essex County FA develop, support and govern grassroots football with over 1,100 clubs, circa 4,500 teams in the county. Throughout the season you may see representatives from the County FA at training or matches as they undertake Safeguarding Visits.



About the Club – VISION, MISSION, VALUES



Our Vision

To build and sustain a successful, community based, youth football club for the benefit of our members, with a positive reputation in Essex and within the local community.

Our Mission

To ensure we offer football for boys and girls of all footballing abilities in our local community.

Our Values

We aim to create an environment for all boys and girls to enjoy and develop their football abilities. At most age groups we have 3 or more teams – normally Lions, Tigers and Pumas, players will be put in the most appropriate group so they are playing with and against players of similar abilities. We consider that the players play for the Club and not one particular team so depending on their development they may well get moved between teams, this is for the benefit of the individual player.

Winning is great, but it isn't everything! We expect our parents to positively support their own and others children and respect coaches and officials at all times.

Football is fun - if it isn't, we are doing something wrong - let us know



Club Facilities – TRAINING & MATCHES

Details of training and match facilities can be found below. The team manager will provide you specific details for your child/children.

Training	Matches	Matches
St Martins School Astro Hanging Hill Lane, Brentwood, CM13 2HG	Larkins Playing Fields 324-330 Ongar Rd, Brentwood, CM15 9JB	The Nuclear Bunker Ongar Road, Kelvedon Hatch, CM15 0LA
Brentwood Prep School Astro Middleton Hall Lane, Brentwood, CM15 8EE	Woodlands School 428 Rayleigh Rd, Hutton, Brentwood, CM13 1SD	
Larkins Playing Fields 324-330 Ongar Rd, Brentwood, CM15 9JB	Old Brentwoods Ashwells Rd, Brentwood, CM15 9SE	

Additional Information:

**Saturday mornings 9am
St Martins School Astro**

**The Academy-
Ages 5-7**

**Wildcats-
Girls ages 5-11**



England Football Accredited

We are PROUD to be recognised

by the FA as an **England Football Accredited** Community Club – the highest level of accreditation they award in grassroots youth football.



As a club we are challenged to maintain high standards and, where appropriate, to improve and progress to new levels.

Being an **England Football Accredited** Club we ensure the following criteria is met to make the club a fun, inclusive and safe environment for all;

- Operate within a set of Club rules
- Have a Club Equality and Safeguarding Policy
- Each team will have at least one FA Level 1 qualified coach within date First Aid and Safeguarding certificate
- All relevant club officials will have a in date FA Enhanced Criminal Records Check
- Have a coach ratio of 1:16 or less
- Have a football development plan covering at least 3 years



Code of Conduct – COACHES

All Coaches, Team Managers and Club Officials sign the FA's Code of Conduct at the start of each season.

[Download the PDF](#)

In addition, all coaches are required to have an in date accepted FA DBS before coaching. This is part of our safe recruitment policy where coaches are also required to attend an interview with the committee.

An alleged breach of a code of conduct will result in the individual/s being approached by the club to explain their actions, in addition further sanctioned may follow depending on severity.

We only do positive. 😊



*Set the standards
for a great game.*

*Use your position to set a
positive example for the people
you're responsible for and lead
a better game for everyone.*

Play Your Part
(Code of Conduct)



Code of Conduct – PLAYERS

At the start of each season every player at the club is asked to sign the code of conduct which is on our Club Website

[Download the PDF](#)

As a club we pride ourselves on being respectful to all officials and coaches as well as our opponents and we would ask our players to be aware of this either whilst playing or on social media.

*We do only
positive.* 😊

*Play your best.
Be your best.*

*Make sure you and everyone
around you has a good time
on and off the pitch.*

Play Your Part
(Code of Conduct)



Code of Conduct – SPECTATORS & PARENTS/CARERS

At the start of the season we ask a parent/carer of every child at the club to sign the Code of Conduct which can be found on the Club Website

[Download the PDF](#)

As a club we want to provide the best possible environment for your child to have fun and learn. To do this we need your help and to follow the expectations listed of spectators and parents/carers. You will find a designated spectator RESPECT barrier alongside the pitch at all youth games which you are required to stand behind.

Winning is great but it isn't everything! We expect our parents to positively support their own and others children and respect coaches and officials at all times

*We do only
positive.* 😊

*If we behave positively
during practice and matches,
our children will too.*

*By setting a good example, we'll help
build a supportive environment in which
everyone can enjoy themselves.*

Play Your Part
(Code of Conduct)



Guide – TO YOUTH FOOTBALL

As a club we would recommend you to read 'The FA's #PlayYourPart Youth Football Guide' which can be found using the QR code below. You will be redirected to Essex County FA's website where the document can be found at the bottom of the page in 'related documents'.

This document is all you need to know to create the environment where everyone can enjoy football. You will find details of age formats, match length and good practise examples.

Under 7 – Under 11 football is 'non competitive' which means no results are published. At the conclusion of the season there are no league winners. Please refrain from posting score lines on social media if your child plays within these age groups.

Under 12- Under 18 football is 'competitive' which means results are published on the leagues website and will see winners, promotions and relegations at the conclusion of each season.

Please familiarise yourself with the club ethos on things such as equal playing time, player selection.



"Enjoyment is central to football, particularly for children. While some set out on the pathway to becoming a professional, the vast majority play the game for fun. It's important that everybody involved in the sport helps maintain a positive environment that allows children to play freely."

Gareth Southgate



Leagues & Cups – AFFILIATION

We affiliate each team to a local league where they facilitate a structure for grassroots football to operate.

We affiliate our teams to the following leagues:

- Brentwood Community Football Alliance, <https://bcfayl.co.uk/>
- Chelmsford Youth Football League, <http://www.cyfl.org.uk/>

Please contact your team manager to find out what league and specific division your child will be playing in.

We also enter the following age groups into the relevant Essex County Cup competition, under 12's, 13's, 14's and 17's. These are countywide competitions which mean travel may be further than weekly localised fixtures.



CHELMSFORD YOUTH FOOTBALL LEAGUE



Membership Fees – OVERVIEW

We are a non for-profit football club who look to reinvest monies paid in subscription and membership fees back into the club. Please contact your team manager or consult or visit website (www.brentwoodyouthfc.com/register) for more information on signing on details and membership fees. Players have to be registered both with us and the league or they cant play on match days.

Academy and Wildcats Players have the option to pay monthly.

Across the season we have major expenses which signing on fees help pay. To give you an idea as to where money is spent, please see below details of key expenditure based on 2020.

Pitch Hire match day and training- £30,000 pa

Kit & Equipment - £13,000 pa

Specialist Coaches, plus Training and Development - £5,500 pa

Did you know - we spend over £1200 a year on footballs!

Once you have completed the signing on process you will be given a full match playing kit. If any of the items above are either damaged or lost throughout the season it will be your responsibility to replace this item of kit.

The kit remains the property of the club- if you are to leave the club, your kit must be returned.



Fundraising & Sponsorship – OVERVIEW

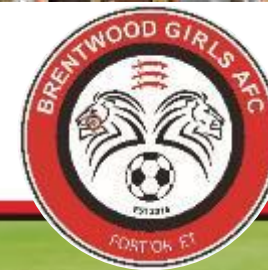
As a grassroots Club sponsorship and fundraising is essential in ensuring the club is sustainable and has the funds to develop.

At the club we have multiple team sponsors who support with match kits, training kits etc.

We thank them for all they have done to help our community club!

As well as various social events throughout the Year we also have our annual Presentation Day at the end of the season which is a great opportunity to support the Club as well as an enjoyable day for all players and parents

If you have any ideas as to how the club could fundraise, contact your team manager.



Volunteer Support – GET INVOLVED

As a club we operate with volunteer Managers and Coaches.

So apart from some specialist paid coaches in The Academy or for example goalkeeping, all our officials and coaches are parents like yourselves. That is why it is so important you give them every bit of support they need- they are giving up their time to help your son or daughter play and enjoy football- it isn't a 'job' it is a rewarding hobby!

Throughout the season we always need additional volunteers to support with the sustainability of our club. The Club helps fund FA Coaching courses for those who want to progress their coaching knowledge and mentors new volunteers. If the coaching side isn't your forte there are other important roles like Social Events/ Marketing etc where your skills can help the Club. If you would like to find out more about volunteering opportunities, please contact the Club Secretary or Chairman.

We also want to provide volunteering opportunities for the players. If your son or daughter would be interested in Coaching or Refereeing, we can support them with booking courses and opportunities within the club.



Larkins Playing Fields – THE FUTURE

We are pleased to have formed a Partnership with Brentwood Borough Council to both improve the pitches and the facilities as well as parking at Larkins Playing Fields.

This includes the plans to construct a Clubhouse complete with changing rooms, toilets, kitchen and Function/Community Hall on the site.

We have already secured some in principal provisional funding from the Football Foundation with the support of the Essex FA and the Club has been setting aside funds for a number of years to make this project reality but it is likely to cost in the region of £600,000.



If you know of any way you might be able to support this important project then please contact the Club Chairman.



Welcome Pack – COMMUNICATION

Website: www.brentwoodyouthfc.com

Twitter: [@BrentwoodYAFC](https://twitter.com/BrentwoodYAFC)

Facebook: [Brentwood-Youth-AFC](https://www.facebook.com/Brentwood-Youth-AFC)

